

SLOUGH BOROUGH COUNCIL

REPORT TO: *Slough Wellbeing Board*

DATE: 14th May 2014

CONTACT OFFICER: Samantha Jones, Policy Manager (Health and Social Care)

(For all Enquiries) (01753) 875847

WARD(S): All

FOR INFORMATION

Slough Wellbeing Board (SWB) Communications Update.

1. Purpose of Report

1.1. To update the Board on planned SWB Communications activity.

2. Update

2.1 In order to raise the profile and understanding of the SWB across Slough Borough Council, selected service user groups and partner agencies, it is proposed that a bi monthly e-newsletter be produced following each board meeting.

2.2 This newsletter will contain a round up of the SWB meetings, with links to relevant reports together with PDG updates and forthcoming events.

2.3 The aim of this e-newsletter is too keep a range of stakeholders up to date on the work of the board and how this aligns with the SJWS priorities.

2.4 A draft e-newsletter will be produced following this board meeting for SWB and PDG comments. Any feedback and information for future editions will be gratefully received.

2.5 Once the e-newsletter format has be finalised The Policy Manager and Slough Communications Officer will co ordinate the content and circulation of the newsletter to SWB Members who will need to cascade within their own organisation and local networks

3.0 Appendices Attached

3.1 None.

4.0 Background Papers

4.1 None.